

## Entrepreneur, Author, Screenwriter; and Executive Film Producer

# KARYNNE SUMMARS

**Karynne Summars is a former international corporate finance professional turned author/screenwriter and Executive Film Producer. After a successful banking career, she professionally reinvented herself to become an author, screenwriter and Executive Film Producer. In 2013, she published her first thriller drama romance novel entitled *Desperate Pursuit in Venice*, followed by the sequel *Desperate Pursuit in Rio de Janeiro* in 2015.**

**T**he winner of the 2014 MARSocial Author-of-the-Year Award and Executive Producer of the feature films *Disturbed* (2017), *The Empty Handed Painter* (2017) and *Ella and Marilyn* (2017) Karynne was named one of the “50 Great Writers You Should Be Reading” in a contest presented by the Authors Show with her essay about her writing journey.

Karynne is a contributing writer for PopImpressKA Journal, an inspiring magazine published in New York. Her feature articles cover personal growth, international travel, as well as entertainment and culture.

With her upcoming non-fiction personal development advice book *Your Image Determines Your Success*, she seeks to give people of all ages the tools to transform their life as well as lead a more satisfying and creative life.

Born and raised in Berlin, Germany, Karynne currently resides mainly in New York with additional residences in Marbella, Spain and Berlin, Germany.

**EPN:** As a woman tell us about some challenges that you’ve faced as you reinvented yourself? What have you learned from them?

**Karynne:** I went from 20 years in Corporate Finance and Private Wealth Management to become an author and write my first book, a novel, in 2013.



After completing the sequel in 2015, I went from author to screenwriter and Executive Film Producer. All aforementioned areas used to be dominated by men, but that didn't hold me back because I believed in myself and in my abilities in these areas.

While women so far have not traditionally been treated as equals in the filmmaking world that is gradually changing. One organization that I support is working toward the goal to give female screenwriters and filmmakers equal chances. *We Do It Together* is a nonprofit 501(c)3 film production company created to finance and produce films, documentaries, TV and other forms of media, uniquely dedicated to the empowerment of women. This organization also includes male filmmakers who respect and like to work with women, so it is not exclusive, which I believe is important. So what I have learned is that women and men can stand united to make an impact in leveling the playing field.

**EPN:** What is some advice you would give women on self-improvement for 2017?

**Karynne:** I have written an entire book on that subject entitled *Your Image Determines Your Success*, which will be published soon. If I had to choose one piece of advice from that book, I would have to say: Invest in yourself. Never stop learning. In today's world things change fast. What was in today could be out tomorrow, so to speak, so you have to stay informed or you will be left behind. Knowledge is power and educated people have a certain air of confidence. Confidence is a major asset in a woman's personal and professional life. Also invest in your image development. Consider that when you meet new people in business or in your personal life, people will put you in a category before you even open your mouth. Your dressing style, your body language, how you approach a person, all of these can influence how well you will be received. As the saying goes: You never get a second chance to make a first impression.

**EPN:** What are your views on women empowerment?

**Karynne:** Women who have been raised in an environment that puts them down or holds them back because of their gender are the ones who need to be empowered to change the false beliefs they have been brainwashed with in their formative years. Women should be considered equal partners if they have the same abilities as men do in any given situation.

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